CEO – Co-founder – Edtech EBOP

EBOP is an online application for exercises based on the writing of reasoning and the detection of precise errors at each stage. The application, whose concept is original, is intended to be used for all types of training and in all countries.

A prototype has been developed and an explanatory video is online
https://www.youtube.com/watch?v=BgpHMhkTWSU

It is intended that this application will enable personalised, effective and fun learning.

The expected benefits of our EBOP solution are

- For a student to write solutions to exercises in accordance with the teachers' requirements.

- For a student, to write exercise solutions in accordance with the teacher's requirements and to have precise corrections in real time on the errors made.

- For a teacher, to follow in real time the evolution of the work of the students in his class,

- and to provide him/her immediately with a summary of the errors made with their details if necessary.

This project is driven by the desire to give meaning to life and by the ambition to contribute to raising the quality of training on the largest scale.

The company has not yet been created and it is possible to take a stake in it. The project is led by Michel Lenczner, a university professor, who has organised the development of the demonstrator, is developing the verification system, is seeking funding and is recruiting. It is envisaged to attract a CTO and a CEO to form the basis of the company at its start-up.

In the next phase of development of this activity it is planned to define the economic model, draw up a business plan, create the company, obtain financing to complete the first product, complete the first product. Then in another phase will come the launch of the product with all its aspects.

The development time of the first product should be between one and two years.

At this stage, there is no remuneration available for the CTO and CEO. However, the formation of the founding group and the creation of the company will allow the search for subvention and fund raising.

Job description

You will be part of the founding team. Your missions will consist of :

Develop the company's values with the co-founders and embody them.

Leading the reflections on the company's development strategy, then implementing it.

Participate in the development of the offer.

Build the business plan.

Seek financing (subsidies, venture capital, banks, competitions, loans on honour, etc.).

Defining and managing the marketing strategy and business development.

Participate in trade shows and professional events.

Participate in the development of collaborations between the company and the world of training, research (didactics, IT), EdTech, public policies, funders, etc.

Profile description

- You want to be involved in a great human adventure and embody values that you will be keen to share.

- You are motivated by the challenges of training in France and in the world.

- You have solid experience in organisational management, business and fundraising.

- You have a taste for challenge and success: you want to develop a solution on the market and become a leader.

- You are involved, attentive, responsible, autonomous, humble, dynamic, enthusiastic, resilient, tenacious, a team player and creative.

- You like to rely on collective intelligence, make good decisions and convince funders for a fast but healthy growth of the project.

- You know that opportunities are global and that this is where the action is.

Remuneration

You will have a founding partner status. At start-up, there is no remuneration available for founding members. Finding their remuneration will be a priority through subvention and fund raising.